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Pre-conference Workshops (Tuesday, March 4)

	Skills	Communication	Certification	Semantics
8:00-9:00	Registration and Coffee [Canyon Hall]			
9:00-12:30 (includes 30 minute break)	Data Modeling Fundamentals. Sadie Hoberman and Steve Hoberman [3]	The only thing constant is disruption, but there's hope! Laura Madsen [1]	CDMP Awareness Workshop and Exam. Marilú López Flores [2]	Enterprise Intelligence. Eugene Asahara [4]
12:30-1:30	Lunch [Canyon Hall]			
1:30-5:00 (includes 30 minute break)	Intermediate/Advanced Logical Data Modeling Case Study: "Let's have a picnic!" Steve Sewell [1]	Storytelling for Data Professionals. Liz Warren and Dr. Travis May [3]	CDMP (Continued) [2]	Knowledge Graph and RDF Fundamentals. Sumit Pal [4]

The Main Event Day 1 (Wednesday, March 5)

	Skills	Technology	Case Studies	Semantics
8:15-8:45	Women in Data. Laura Madsen [1]			
9:00-10:00	The benefits of Domain-Driven Data Modeling. Pascal Desmarets [2]	An Introduction How to Manage Work with Flight Levels. Kerstin Lerner. [3]	Data Modeling is Dead. Long Live Data Modeling. Joe Reis [1]	Building Knowledge Graphs. Sumit Pal [4]
10:15-11:15	MBBA – From Use Cases to Star Schema Definitions with Model-Based Business Analysis. Peer M. Carlson [3]	A new paradigm for data modelers: JSON Relational Duality. Beda Hammerschmidt [1]	Impress your colleagues at lunch by creating a Conceptual Data Model on your napkin! Kasi Anderson and Laurel Sturges [2]	Knowledge Graph Structures Beyond Ontologies and Taxonomies. Eugene Asahara, Kyvos [4]
11:30-12:30	**Keynote**: CRIME FIGHTER TO CRIME WRITER How A Police Captain Became a Best-Selling Author. Isabella Maldonado [Canyon Hall]			
12:30-1:30	Lunch [Canyon Hall]			
1:30-2:30	Building an Airplane Without a Wing. James M. Reneau, Ph.D. [3]	How to Model a Data Mesh for a Domain-centric Data Product. Anshuman Sindhar [4]	Gen AI, LLMs, and Database object modeling. Eve Danoff and Tinto Kurian [1]	The Modern Data Architect. Doug Needham [2]
2:45-3:45	CDMP you said, what is CDMP? Michel Hebert [4]	AI as Your Database Modeling Assistant. Steve Sewell [1]	Data Modeling at Nedbank SA. Thembeka Snethemba Jiyane [3]	Enterprise Model Patterns. David Hay [2]
4:00-6:00	Evening event: Casino Night! [Canyon Hall]			

The Main Event Day 2 (Thursday, March 6)

	Skills	Technology	Case Studies	Semantics
8:15-8:45	*Early morning session to be announced shortly!* [1]			
9:00-10:00	An Introduction to Data Vault for Beginners. Dirk Lerner [2]	Just the Facts: Information Modeling with Business Communication. Marco Wobben, CaseTalk [4]	Marketing Data Modeling: The Generative AI Advancement. Kyle Allison, The Doctor of Digital Strategy [3]	Bridging the Gap: From Logical Data Models to Semantic Knowledge Models in Capturing Business Knowledge. Jeff Giles [1]
10:15-11:15	Normalization Primer – 1NF through 6NF and Beyond! Pete Stiglich, Data Principles, LLC [4]	MongoDB Data Modeling for AI Workloads. Sig Narváez. [3]	Adaptable Analytics: Leveraging Dimensional Data Models for Industry-Specific and Cross-Industry Solutions. Jinnie Wong. [1]	How To Translate Your Data Model Into An Ontology! Norman Daoust [2]
11:30-12:30	**Keynote**: From RDBMS to NoSQL Rick Houlihan [Canyon Hall]			
12:30-1:30	Lunch [Canyon Hall]			
1:30-2:30	DynamoDB Data Modeling using the Align > Refine > Design Approach. Pascal Desmarets [2]	Elasticsearch Data Modeling using the Align > Refine > Design Approach. Rafid Reaz [3]	MongoDB Data Modeling using the Align > Refine > Design Approach. Daniel Coupal [3]	Neo4j Data Modeling using the Align > Refine > Design Approach. David Fauth [1]
2:45-3:45	How (and How Not) to Create Business Value Using Data. Larry Burns [1]	Transforming Enterprise Systems with 3D Integration and AI. Blair Kjenner and Kewal Dhariwal [4]	Healthy models for complex political systems. Lloyd Robinson & James Nettle [3]	*See you at DMZ 2026!!*
4:00-5:00	**Keynote**: Connecting Data Governance and Data Quality to Organizational Value Peter Aiken [Canyon Hall] and Closing Remarks			

Thank you Sponsors!