

THE TEXTUAL WAREHOUSE

Build a Textual Warehouse to help your organization understand and analyze documents through text analytics (both sentiment and non-sentiment analysis), to make better business decisions.

Learn the important role of documents and text within your organization, the difference between identifying and qualifying text, and when you need document preprocessing. Appreciate the power of taxonomies and the necessity of textual ETL. Know how the textual warehouse architecture differs from the conventional data warehouse architecture and when to apply contextualization and textual disambiguation.

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About the Authors

Bill Inmon, the “father of the data warehouse,” has written 60 books published in nine languages. ComputerWorld named Bill one of the ten most influential people in the history of the computer profession. Bill’s latest adventure is the building of technology known as textual disambiguation. For more information about textual disambiguation, visit www.forestrimtech.com.

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