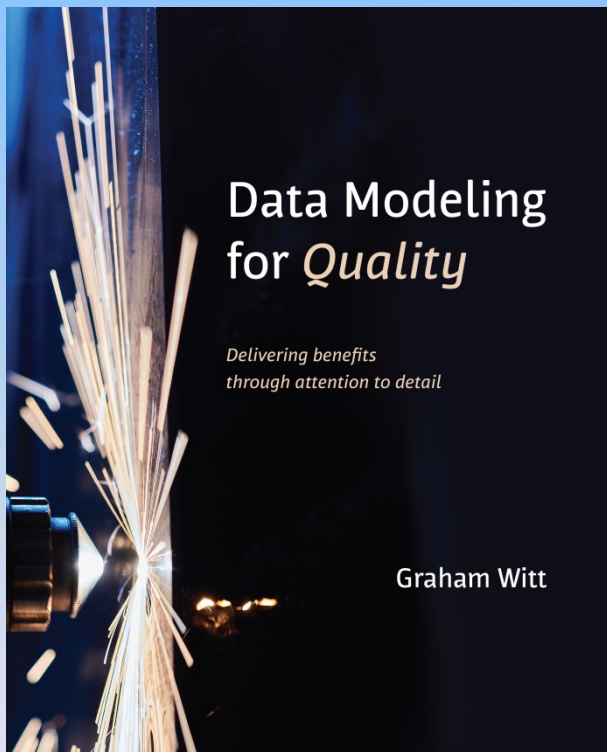


Data Modeling for Quality

Delivering benefits through attention to detail

This book is for all data modelers, data architects, and database designers—be they novices who want to learn what’s involved in data modeling, or experienced modelers who want to brush up their skills.

A novice will not only gain an overview of data modeling, they will also learn how to follow the data modeling process, including the activities required for each step. The experienced practitioner will discover (or rediscover) techniques to ensure that data models accurately reflect business requirements.



About Graham

Graham has had four decades of experience in assisting businesses and government departments to acquire relevant and effective IT solutions, and manage information effectively. He has developed specialist expertise in a variety of areas, in particular data modeling and business rules. He has presented papers at conferences in Australia, the US, the UK, France and Germany, as well as meetings of DAMA (the Data Management Association) - in Australia and the US - and ACS (the Australian Computer Society). He has developed and delivered training courses in data modeling, database design and business rules, and delivered them in Australia, the US and Canada.

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