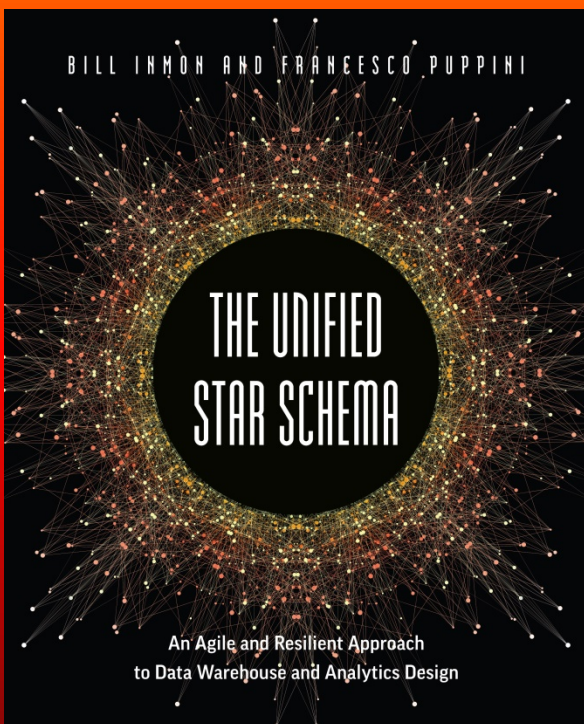


# The Unified Star Schema

## An Agile and Resilient Approach to Data Warehouse and Analytics Design

**Master the most agile and resilient design for building analytics applications: the Unified Star Schema (USS) approach. The USS has many benefits over traditional dimensional modeling. Witness the power of the USS as a single star schema that serves as a foundation for all present and future business requirements of your organization.**

Data warehouse legend Bill Inmon and business intelligence innovator, Francesco Puppini, explain step-by-step why the Unified Star Schema is the recommended approach for business intelligence designs today, and show through many examples how to build and use this new solution.



### About the Authors

Bill Inmon, the "father of data warehouse", has written 60 books published in nine languages. Bill's latest adventure is the building of technology known as textual disambiguation - technology that reads raw text in a narrative format and allows the text to be placed in a conventional database so that it can be analyzed by standard analytical technology, thereby creating unique business value for Big Data/unstructured data.

Francesco Puppini is an Italian freelance consultant in business intelligence and data warehousing, and he is the inventor of the Unified Star Schema. He has worked on over 30 different projects across ten European countries, for clients from several industries.

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