

The Data-Centric Revolution

Restoring Sanity to Enterprise Information Systems

Shift from application-centric to data-centric to enable your organization to develop more efficient and successful Enterprise Information Systems.

This book is the first part of a trilogy to follow *Software Wasteland*. In *Software Wasteland*, we detailed the current poor state of application software development. We offered some tactical advice for reducing some of the worse of the excess. This is the first book in the “what to do instead” trilogy.

“Even if the thought of data modeling makes you cringe, Dave McComb’s latest book makes the case that it is a necessary exercise for the data-driven organization. The ‘Data-Centric Revolution’ shows how to be data-driven in an extensible, flexible way that is baked-into organizational culture, rather than taking a typical project-by-project approach. The book is a fun, insightful and meaty read, well-illustrated, and with endless wonderful examples.”

Doug Laney, Principal, Data & Analytics Strategy, Caserta, and author of the best-seller, “Infonomics: How to Monetize, Manage, and Measure Information for Competitive Advantage”

ISBN, print 9781634625401
ISBN, Kindle 9781634625418
ISBN, ePub 9781634625425
ISBN, PDF 9781634625432

<http://www.TechnicsPub.com>

About Dave McComb

Dave McComb is the President and co-founder of Semantic Arts, a consulting firm that helps organizations uncover the meaning in the data from their information systems. For 18 years, Semantic Arts has helped firms of all sizes in this endeavor, including Procter & Gamble, Goldman Sachs, Schneider-Electric, Lexis Nexis, Dun & Bradstreet and Morgan Stanley. Prior to Semantic Arts, Dave co-founded Velocity Healthcare, where he developed and patented the first fully model driven architecture. Prior to that, he was part of the problem.

