

Principle Based Enterprise Architecture

A Systematic Approach to Enterprise Architecture and Governance

by Ian Koenig

The Principle Based Enterprise Architecture (PBEA) Method is a proven approach for implementing an enterprise-wide architecture practice in large- and medium-sized technology organizations.

The method begins with a set of architecture objectives linked to concepts that matter to the business. It then lays out how to build technology platforms from components we call *assets* and how to manage those assets over time, through the calculation and management of technical debt.

You will learn about such essential topics as:

- Best practices for building, managing, and ultimately evolving an enterprise architecture.
- Defining principles and golden rules to guide the high-quality creation of the building blocks of products and platforms (assets).
- Calculating technical debt and assessing the business risk associated with carrying that debt.
- Identifying and managing the actions required to pay off technical debt and mitigate any associated business risk.

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Ian Koenig has spent over 35 years in various technology roles most recently as Chief Architect of LexisNexis, a division of Reed Elsevier. Ian was the chief architect for Thomson Financial prior to that and for Reuters before that. His Principle Based Enterprise Architecture (PBEA) method was built from the experience gained as the chief architect of these large corporations, covering multiple industries. He began his career as a software developer and was an early adopter of Microsoft Windows. In 1994, Ian was one of seven individuals presented with the Windows Pioneer Award recognizing him for his contribution to the success of the Microsoft Windows platform.

