

The Elephant in the Fridge

Guided Steps to Data Vault Success through Building Business-Centered Models

by John Giles

You want the rigor of good data architecture at the speed of agile? Then this is the missing link - your step-by-step guide to Data Vault success.

Success with a Data Vault starts with the business and ends with the business. Sure, there's some technical stuff in the middle, and it is absolutely essential - but it's not sufficient on its own. This book will help you shape the business perspective, and weave it into the more technical aspects of Data Vault modeling.

John has a wonderful way of explaining complicated topics in an uncomplicated way. If you've heard about taxonomies and are wondering how to apply these to your Data Warehouse, then this is the book for you. Data modelling is about the business, and John explains how this can be achieved by using proven business templates which help to quickly and efficiently define a solid data model. Don't re-invent the wheel, but start with the model patterns that are already available! This is a highly relevant book, because it helps to match the information delivery to business expectations - by correctly applying taxonomies and (business) model archetypes in a clear and simple way.

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John Giles is an independent consultant, with a passion for seeing ideas taken to fruition. For two decades his focus has been on enterprise information modeling, enterprise information integration, and enterprise information architecture. Over the last few years he has also gained international recognition in Data Vault modeling.

