

# Software Wasteland

## How the Application-Centric Mindset is Hobbling our Enterprises

**Know what's causing application development waste so you can turn the tide.**

This is the book your Systems Integrator and your Application Software vendor don't want you to read. Enterprise IT (Information Technology) is a \$3.8 trillion per year industry worldwide. Most of it is waste.

We've grown used to projects costing tens of millions or even billions of dollars, and routinely running over budget and schedule many times over. These overages in both time and money are almost all wasted resources. However, the waste is hard to see, after being so marbled through all the products, processes, and guiding principles. That is what this book is about. We must see, understand, and agree about the problem before we can take coordinated action to address it.

ISBN, print 9781634623162  
ISBN, Kindle 9781634623179  
ISBN, ePub 9781634623186  
ISBN, PDF 9781634623193  
ISBN, Audio 9781634623490

<http://www.TechnicsPub.com>

### About Dave McComb

Dave McComb is the President and co-founder of Semantic Arts, a consulting firm that helps organizations uncover the meaning in the data from their information systems. For 18 years, Semantic Arts has helped firms of all sizes in this endeavor, including Procter & Gamble, Goldman Sachs, Schneider-Electric, Lexis Nexis, Dun & Bradstreet and Morgan Stanley. Prior to Semantic Arts, Dave co-founded Velocity Healthcare, where he developed and patented the first fully model driven architecture. Prior to that, he was part of the problem.

