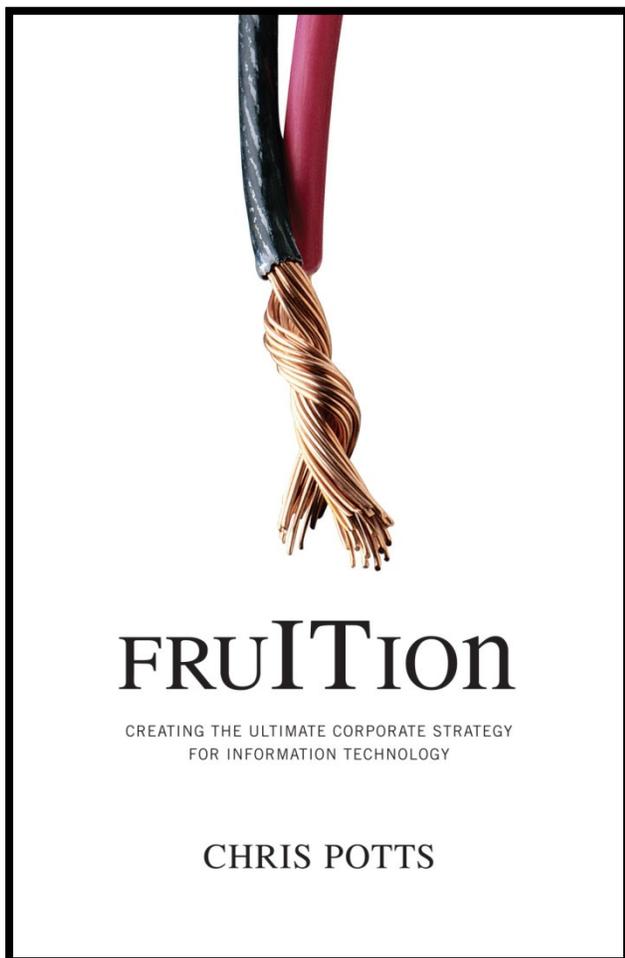


fruITion

Creating the Ultimate Corporate Strategy for Information Technology

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Watch the characters in this extraordinary business novel as they meet the challenge, struggle and grow. Share in Ian's transformation, and join the author in observing key messages as the adventure unfolds.



Chris Potts is a corporate strategist and executive mentor, who works with people around the world growing the value they deliver through investing in change and IT.

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- David Brown, CIO of Scottish Water

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