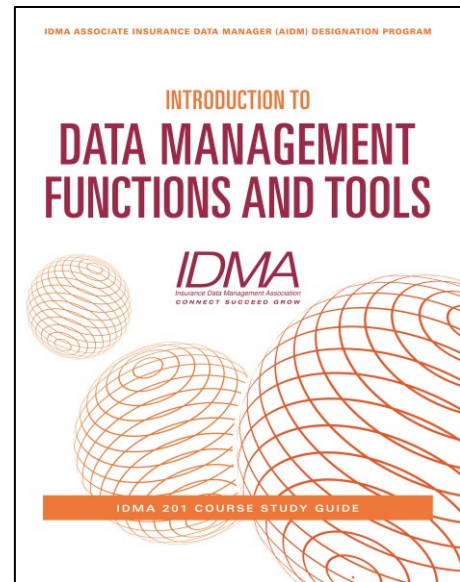
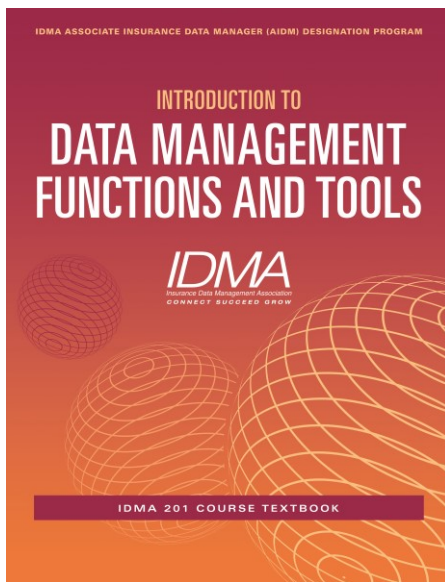


Introduction to Data Management Functions and Tools

IDMA 201 Course Textbook and Study Guide



These texts are for the IDMA 201 course in the IDMA Associate Insurance Data Manager (AIDM) designation program.

About the Insurance Data Management Association (IDMA):

Founded in 1983, IDMA is an independent nonprofit professional association dedicated to increasing the level of professionalism, knowledge, and visibility of insurance data management through education, research, annual forums, local chapter meetings, news bulletins, and peer-to-peer networking. It serves individuals employed in any aspect of insurance data management. The main objective of IDMA is the administration of an educational program designed to increase professional proficiency and to provide a professional designation in the data management discipline. Additionally, IDMA provides an ongoing forum for the discussion of issues and innovations in data management through technical seminars, educational workshops, and publications.

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